



Tel. : 022 -2612 1613 / 14  
Fax :022 - 2663 1275

# POOJA ENTERTAINMENT AND FILMS LTD.

[FORMERLY KNOWN AS DEAL (INDIA) LTD.]

Regd. Off. : Pooja House, 5th Floor, CTS No. 892-893, Juhu Tara Road, Opp. J. W. Marriott Hotel, Juhu, Mumbai - 400 049.  
Email : [pujafilms@hotmail.com](mailto:pujafilms@hotmail.com) • Website : [thepoojagroup.com](http://thepoojagroup.com)

Ref: PEFL/BSE/COMP/15-16/23

8<sup>th</sup> February, 2016

To,  
The DCS-CRD  
BSE Limited  
P.J. Towers, Dalal Street  
Mumbai - 400 001  
Ph: 022 2272 1233/34  
Fax: 022 2272 3719

**Sub: Outcome of Board Meeting held on 8<sup>th</sup> February, 2016**  
**Ref: Scrip Code No. 532011**

Dear Sir/Madam,

We wish to inform you that the Board of Directors of the Company in its Meeting held on February 8, 2016 at its registered office, wherein, inter-alia, has approved and took on record the unaudited financial results of the Company for the quarter/nine months ended December 31, 2015. Copy of the same alongwith the Limited Review Reports of the Company are enclosed herewith pursuant to the provisions of Regulation 33 of the SEBI (Listing and Obligation Disclosure Requirements) Regulation, 2015.

Kindly acknowledge the receipt and taken on your record.

Thanking you,

Yours Faithfully,  
**For Pooja Entertainment And Films Limited**

*V. N. Rathod*  
**Vaishali Rathod**  
**Company Secretary**



Encl: a/a



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Email : pujafilms@hotmail.com • Website : thepoojagroup.com

CIN No. L99999MH1986PLC040559

Email : poojaentertainment@gmail.com

(Rs in lacs except as stated)

Statement of Unaudited Financial Results for the Quarter and Nine months ended December 31, 2015						
Particulars	Quarter Ended			Nine Months Ended		Previous Year ended
	31.12.2015 Unaudited	30.09.2015 Unaudited	31.12.2014 Unaudited	31.12.2015 Unaudited	31.12.2014 Unaudited	31.03.2015 Audited
1 Income from operations				1,858.02	2,443.81	2,443.84
(a) Net sales / Income from operations	1,853.83	4.39	-	-	8.70	-
(b) Other operating income	-	-	-	-	2,452.51	2,443.84
Total Income from operations (net)	1,853.83	4.39	-	1,858.02	2,452.51	2,443.84
2 Expenses				1,343.81	1,083.88	1,088.14
(a) Cost of Production and Distribution of Films	1,338.99	3.58	0.40	-	-	-
(b) Change in Inventories of Finished Goods, Work-in-Progress and Stock-in-trade	-	0.00	-	40.03	30.82	41.00
(c) Employee benefits Expense	14.96	13.33	10.66	3.50	6.99	9.32
(d) Depreciation and amortization expense	1.17	1.16	2.33	96.33	148.86	192.40
(e) Other expenses	28.16	60.20	75.52	-	-	-
Total expenses	1,381.30	78.26	88.91	1,483.68	2,170.55	2,231.00
3 Profit / (Loss) from operations before other income, finance costs and exceptional items (1-2)	472.54	(73.86)	(88.91)	374.36	8.70	68.48
4 Other income	1.70	19.03	1.49	33.92	290.68	279.32
5 Profit / (Loss) from ordinary activities before finance costs and exceptional items (3 + 4)	474.04	(54.83)	(87.42)	408.29	181.70	224.02
6 Finance costs	7.49	34.23	58.54	78.01	108.98	55.30
7 Profit / (Loss) from ordinary activities after finance costs but before exceptional items (5 - 6)	466.55	(89.04)	(145.96)	330.28	-	-
8 a) Exceptional items	-	-	-	-	-	-
9 Profit / (Loss) from ordinary activities before tax (7 - 8)	466.55	(89.04)	(145.96)	330.28	108.98	55.30
10 Tax expenses	30.32	(3.15)	0.66	35.96	54.11	24.50
11 Net Profit / (Loss) from ordinary activities after tax (9 - 10)	430.23	(85.89)	(146.62)	294.32	54.85	30.81
12 Extra ordinary items	-	-	-	-	-	1.79
13 Net Profit / (Loss) for the period (11-12)	430.23	(85.89)	(146.62)	294.32	54.85	29.01
14 (a) Paid-up equity share capital (Face value of the share Rs. 10/- each)	385.71	385.71	359.79	385.71	359.79	385.71
15 Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year	-	-	-	-	-	284.60
16(i) Earnings per share of Rs. 10/- each (EPS) (before extra-ordinary items) (not annualised)				7.63	1.52	0.80
Basic and Diluted	11.15	(2.22)	(4.08)	7.63	1.52	0.80
16(ii) Earnings per share of Rs. 10/- each (EPS) (after extra-ordinary items) (not annualised)						
Basic and Diluted	11.15	(2.22)	(4.08)	7.63	1.52	0.75

**Notes :**

- The above Unaudited Financial Results as reviewed by the Audit Committee have been approved by the board of directors at its meeting held on February 8, 2016. The Statutory auditors have carried out the "Limited Review" of the above results.
- The Company is predominantly engaged in the business of film production, which constitute a single business segment and therefore, disclosure under Accounting Standard (AS-17) on "Segment Reporting" issued by the ICAI is not applicable.
- Considering the nature of business carried on by the Company whereby revenues do not necessarily accrue evenly over the year, the results of the quarter may not be representative of the result for the year. As such, the result of the current quarter is not comparable with the result for the year. As such the result of the current quarter is not comparable with the result of corresponding quarter.
- The previous period figures have been regrouped and reclassified wherever necessary.

By Order of the Board  
For Pooja Entertainment And Films Limited

(cvd) Mr. Vashu Bhagwati  
Managing Director  
DIN: 00043481



Place: Mumbai  
Date: February 8, 2016

**REVIEW REPORT TO THE BOARD OF DIRECTORS OF**  
**POOJA ENTERTAINMENT AND FILMS LIMITED**

We have reviewed the accompanying statement of unaudited financial results of **Pooja Entertainment and Films Limited** for the period ended 31<sup>st</sup> December 2015. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, including the manner in which it is to be disclosed, or that it contains any material misstatement.

For JAYANTILAL THAKKAR & CO.  
CHARTERED ACCOUNTANTS  
( FIRM REG. NO. 104133W )



*V. A. Merchant*

**VIRAL A. MERCHANT**  
PARTNER

MEMBERSHIP NO. 116279

PLACE: Mumbai

DATE: 8<sup>th</sup> February, 2016