



Tel. : 022 -2612 1613 / 14
Fax :022 - 2663 1275

POOJA ENTERTAINMENT AND FILMS LTD.

[FORMERLY KNOWN AS DEAL (INDIA) LTD.]

Regd. Off. : Pooja House, 5th Floor, CTS No. 892-893, Juhu Tara Road, Opp. J. W. Marriott Hotel, Juhu, Mumbai - 400 049.
Email : pujafilms@hotmail.com • Website : thepoojagroup.com

Email : poojaentertainment@gmail.com

CIN No : L99999MH1986PLC040559

Ref: PEFL/BSE/COMP/15-16/07

30th May, 2015

To,
The Manager (Listing)
BSE Limited
P.J. Towers, Dalal Street
Mumbai - 400 001
Ph: 022 2272 1233/34
Fax: 022 2272 3719

Sub: Outcome of Board Meeting held on 30th May, 2015
Ref: Scrip Code No. 532011

Dear Sir/Madam,

A meeting of the Board of Directors of the Company was held on 30th May, 2015 wherein, inter-alia, considered and approved:

1. The audited financial results of the Company for the financial year ended March 31, 2015 (Copy of the same is enclosed herewith pursuant to the provisions of Clause 41 of the Listing Agreement);
2. Appointment of Mr. Dinesh Gupta, as a Chief Financial Officer of the Company.
3. Appointment of Ms. Vaishali Rathod, Company Secretary of the Company as a Compliance Officer under Regulation 9(3) of SEBI (Prohibition of Insider Trading) Regulations, 2015.

Kindly acknowledge the receipt and take the same on your record.

Thanking you,

Yours Faithfully,
For Pooja Entertainment And Films Limited

V.N. Rathod
Vaishali Rathod
Company Secretary



Encl: a/a



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PART I						(Rs. in Lacs except as stated)
Statement of Audited Financial Results for the Quarter/Year ended 31st March, 2015						
Sr. No.	Particulars	Quarter Ended			Year Ended	
		31.03.2015 Audited (Refer No.4)	31.12.2014 Unaudited	31.03.2014 Audited (Refer No.4)	31.03.2015 Audited	31.03.2014 Audited
1	Income from operations					
	(a) Net sales / Income from operations	0.03	-	6,913.28	2,443.84	6,927.69
	(b) Other Operating Income	-	-	-	-	-
	Total Income from operations (net)	0.03		6,913.28	2,443.84	6,927.69
2	Expenses					
	(a) Cost of Production/ Operating Expenses	4.27	0.40	6,214.67	1,988.14	6,268.81
	(b) Change in Inventories of Finished Goods, Work-in-Progress and Stock-in-trade	-	-	-	-	-
	(c) Employee Benefits Expense	10.25	10.66	11.36	41.08	43.97
	(d) Depreciation and Amortization Expense	2.33	2.33	0.46	9.32	1.52
	(e) Other Expenses	45.39	75.52	54.47	192.46	157.83
	Total expenses	62.24	88.91	6,280.96	2,231.00	6,472.13
3	(Loss)/Profit from operations before other income, finance costs and exceptional items (1-2)	(62.21)	(88.91)	632.32	212.84	455.56
4	Other Income	49.08	1.49	1.23	66.48	6.17
5	(Loss)/Profit from ordinary activities before finance costs and exceptional items (3 + 4)	(13.13)	(87.42)	633.54	279.32	461.74
6	Finance Costs	42.32	58.54	50.10	224.02	159.99
7	(Loss)/Profit from ordinary activities after finance costs but before exceptional items (5 - 6)	(55.44)	(145.96)	583.44	55.30	301.75
8	Exceptional Items	-	-	-	-	-
9	(Loss)/Profit from ordinary activities before tax (7 - 8)	(55.44)	(145.96)	583.44	55.30	301.75
10	Tax expense					
	(a) Current Tax	(41.80)	-	51.45	10.20	51.45
	(b) Deferred Tax	12.19	0.66	145.87	14.30	145.87
	Sub-Total	(29.61)	0.66	197.32	24.50	197.32
	Less: MAT Credit	-	-	51.45	0.00	51.45
	Total Tax expenses	(29.61)	0.66	145.87	24.50	145.87
11	Net (Loss)/Profit from ordinary activities after tax (9 - 10)	(25.83)	(146.62)	437.57	30.81	155.88
12	Extraordinary items	-	-	-	1.79	51.16
13	Net (Loss)/Profit for the period (11-12)	(25.83)	(146.62)	437.57	29.01	104.72
14	(a) Paid-up equity share capital(Face value of the share Rs.10/- each)	385.71	359.79	359.79	385.71	359.79
15	Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year	-	-	-	284.60	255.59
16(i)	Earnings per share of Rs. 10 /- each(EPS) (before extraordinary items) (not annualised)					
	(a) Basic	(0.67)	(4.08)	12.16	0.80	4.33
	(b) Diluted	(0.67)	(4.08)	12.16	0.80	4.33
16(ii)	Earnings per share of Rs. 10/- each (EPS) (after extraordinary items) (not annualised)					
	(a) Basic	(0.67)	(4.08)	12.16	0.75	2.91
	(b) Diluted	(0.67)	(4.08)	12.16	0.75	2.91





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PART II						
A PARTICULARS OF SHAREHOLDING						
1	Public Shareholding					
	- Number of shares	22,03,633	24,28,633	24,28,633	22,03,633	24,28,633
	- Percentage of Shareholding	44.07%	48.57%	48.57%	44.07%	48.57%
2	Promoters and Promoter Group Shareholding					
	(a) Pledged/ Encumbered					
	- Number of Shares	-	-	-	-	-
	- Percentage of shares (as a % of the total shareholding the promoter and promoter group)	-	-	-	-	-
	- Percentage of shares (as a % of the total share capital of the Company)	-	-	-	-	-
	(b) Non encumbered					
	- Number of Shares	27,96,867	25,71,867	25,71,867	27,96,867	25,71,867
	- Percentage of shares (as a % of the total shareholding the promoter and promoter group)	100.00%	100.00%	100.00%	100.00%	100.00%
	- Percentage of shares (as a % of the total share capital of the Company)	55.93%	51.43%	51.43%	55.93%	51.43%

Particulars	Quarter ended 31st March, 2015
B INVESTOR COMPLAINTS	
Pending at the beginning of the quarter	Nil
Received during the quarter	Nil
Disposed of during the quarter	Nil
Remaining unresolved at the end of the quarter	Nil

Notes :

- The above Results as reviewed by the Audit Committee have been approved by the Board of Directors at its meeting held on 30th May, 2015.
- The Company is predominantly engaged in the business of film production, which constitute a single business segment and therefore, disclosure under Accounting Standard (AS-17) on "Segment Reporting" issued by the ICAI is not applicable.
- With effect from 1st April, 2014 the company has complied with the provisions of Schedule II of the Companies Act, 2013.
- The figures of quarter ended 31.03.2015 and 31.03.2014 are the balancing figures between the audited figures of the full financial year and published year to date figures upto the third quarter of the respective financial year.
- Considering the nature of business carried on by the Company whereby revenues do not necessarily accrue evenly over the year, the results of the quarter may not be representative of the result for the year. As such, the result of the current quarter is not comparable with the result for the year. As such the result of the current quarter is not comparable with the result of corresponding quarter.
- The previous period/year figures have been regrouped and reclassified wherever necessary.

By Order of the Board
For Pooja Entertainment And Films Limited

Mr. Vashu Bhagnani
Managing Director
DIN: 00043481



Place: Mumbai
Date: 30th May, 2015



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Statement of Assets and Liabilities as on 31st March, 2015			
(Rs in lacs)			
Particulars		As at	
		Year Ended	
		31.03.2015 Audited	31.03.2014 Audited
A	EQUITY AND LIABILITIES		
1	Shareholders' Funds		
	a) Share capital	385.71	359.79
	b) Reserves and surplus	284.60	255.59
	Sub-total- Shareholders' funds	670.32	615.38
2	Share application money pending allotment		-
3	Non-current liabilities		
	a) Long-term borrowings	-	-
	b) Deferred tax liabilities (net)	160.17	145.87
	c) Other long-term liabilities	-	-
	d) Long-term provisions	-	-
	Sub-total- Non-current liabilities	160.17	145.87
4	Current liabilities		
	a) Short-term borrowings	1,232.50	1,610.28
	b) Trade payables	226.49	1,318.27
	c) Other current liabilities	99.06	157.52
	d) Short-term provisions	-	-
	Sub-total- Current liabilities	1,558.05	3,086.07
	TOTAL-EQUITY AND LIABILITIES	2,388.53	3,847.32
B	ASSETS		
1	Non-current assets		
	a) Fixed assets	12.96	22.27
	b) Non-current investments	59.35	59.35
	c) Long-term loans and advances	3.25	3.25
	d) Other non-current assets	-	-
	Sub-total- Non Current assets	75.56	84.87
2	Current Assets		
	a) Inventories	722.67	1,788.14
	b) Trade receivables	67.38	401.68
	c) Cash and cash equivalents	5.88	59.26
	d) Short-term loans and advances	1,517.04	1,513.37
	Sub-total- Current assets	2,312.97	3,762.45
	TOTAL-ASSETS	2,388.53	3,847.32

By Order of the Board
For Pooja Entertainment And Films Limited

Place: Mumbai
Date: 30th May, 2015

Vashu Bhagnani
Managing Director
DIN: 00043481



**Auditor's Report On Quarterly Financial Results and Year to Date Results of the Company Pursuant to
the Clause 41 of the Listing Agreement**

To
Board of Directors of **POOJA ENTERTAINMENT AND FILMS LIMITED**

We have audited the quarterly financial results of **POOJA ENTERTAINMENT AND FILMS LIMITED** for the quarter ended 31st March, 2015 and the year to date results for the year ended 31st March, 2015, attached herewith, being submitted by the company pursuant to the requirement of clause 41 of the Listing Agreement except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the management and have not been audited by us. These quarterly financial results as well as the year to date financial results have been prepared on the basis of the annual financial statements, which are the responsibility of the company's management. Our responsibility is to express an opinion on these financial results based on our audit of such financial statements, which have been prepared in accordance with the accounting principles generally accepted in India, including the Accounting Standards specified under Section 133 of the Companies Act, 2013 ("the Act") read with rule 7 of Companies (Accounts) Rules, 2014.

We conducted our audit in accordance with the auditing standards generally accepted in India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial results are free of material misstatement(s). An audit includes examining, on a test basis, evidence supporting the amounts disclosed as financial results. An audit also includes assessing the accounting principles used and significant estimates made by management. We believe that our audit provides a reasonable basis for our opinion.

Attention is invited regarding figures for the quarter ended 31st March, 2015, being balancing figures between the audited figures in respect of the full financial year and the published year to date figures upto the third quarter of the relevant financial year.

In our opinion and to the best of our information and according to the explanations given to us these quarterly financial results as well as the year to date financial results:

- (i) are presented in accordance with the requirements of clause 41 of the Listing Agreement in this regard;
and
- (ii) give a true and fair view of the net **LOSS/PROFIT** and other financial information for the quarter ended 31st March, 2015 as well as the year to date results for the year ended 31st March, 2015.

Further, we also report that we have, on the basis of the books of account and other records and information and explanations given to us by the management, also verified the number of shares as well as percentage of shareholdings in respect of aggregate amount of public shareholdings, as furnished by the company in terms of clause 35 of the Listing Agreement and found the same to be correct.



For Jayantilal Thakkar & Co.
Chartered Accountants
(Firm Reg. No. 104133W)

V. A. Merchant
(VIRAL A. MERCHANT)
Partner
Membership No. 116279

Place: Mumbai,
Dated: 30th May, 2015